



MIT S5 Pitch Deck

Do things you love the most!



Intrestify Motivation Video (MITS5)



Watch later



Share



A person with long hair, seen from behind, is sitting on a large rock. They are looking out over a vast, hazy landscape under a dim sky, suggesting a sunset or sunrise. The overall mood is contemplative and serene.


Problem

Fear of sharing personal data

Finding people with similar interests or Hobbies

No time for exploring interests and hobbies

Difficult to reach target customers



Solution:

A platform where users can find people with similar interests and providing them with true data ownership.



Share Hobbies

Connect with nearby people



Data Privacy

Using SoLiD Platform



One-Click Away

Notified right from your phone



Business Promotion

with target customers





Market Validation

Meetup.com

35M

TOTAL USERS

Facebook Groups

450M

USERS PER
MONTH



Market Size

3.2

Billion +

Global Social Media Users*
Total Available Market

192

Million +

Social Media Users in EU**
Serviceable Available Market

2

Million+

Initial Target
Share of Market

1% of available market

*source: Statista Report on Global B2B Event Industry Revenue

**source: Statista



Interestify

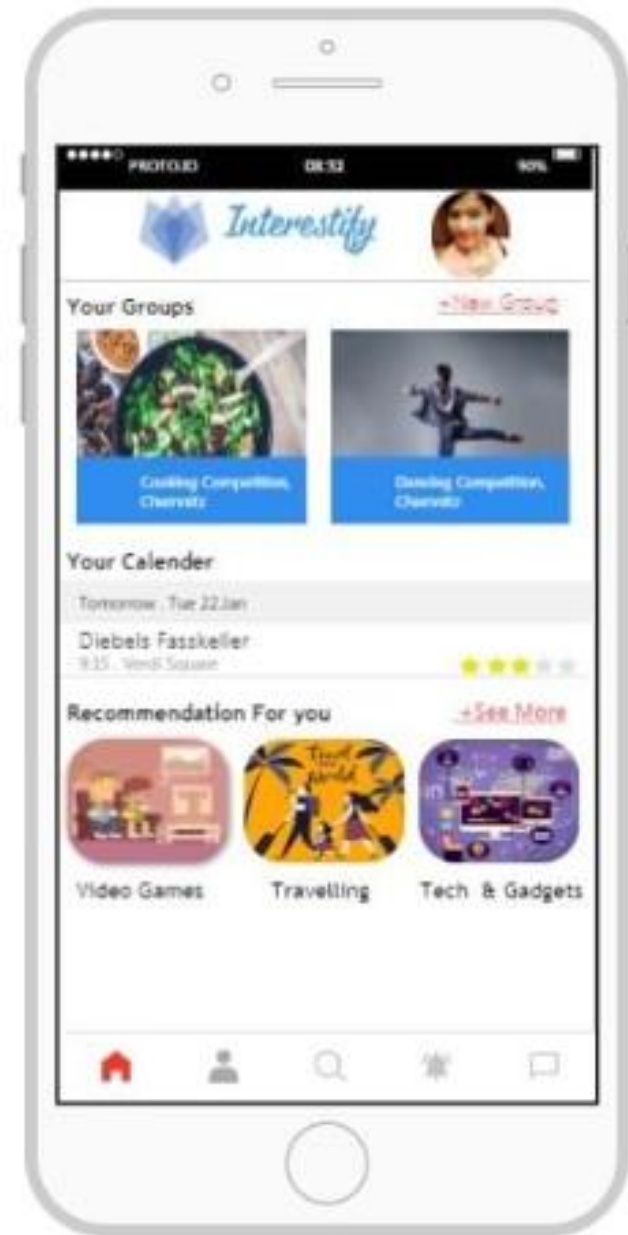
Product Demo





Interestify

Application Prototype



Sales & Distribution:



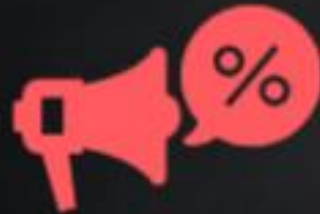
On Page Advertisement
Freemium Model



Subscription
charge for premium content



Commission
2% commission on selling of
event tickets



Business Promotion
sponsored listings



Hosting Services
charge for hosting POD



Business Model:

2

MILLION

Estimated Users

1% of Serviceable Available
Market

0.1

MILLION

Paying Users

5% of Estimated Users

Average 3€/month

€3.6

MILLION DOLLARS

Revenue

Projected by 2021



Market Adoption

EVENTS

Event Organisers

- Concerts
- Fest
- Eurocup
- Clubs
- Other Events

BUSINESS

Sponsored Listings

- Shops
- Academy
- Sports Clubs
- Training Centres
- Institutes

PARTNERSHIPS

Collaborations on SoLiD Platform

- Hosting Services
- Technical Services
- Development



Competition



More Secured



Less Productivity



More Productivity



Less Secured



Competitive Advantage



Ease of Use

Search places and events
based on your location



First to Market

For decentralized web solutions



Target Customers

For new business



Finding People

With Similar Interest



Team

Individuals don't build great companies, teams do!



Aaditya Prakash
CTO



Ila Gautam
CEO



Gresilda Kasembi
CIO



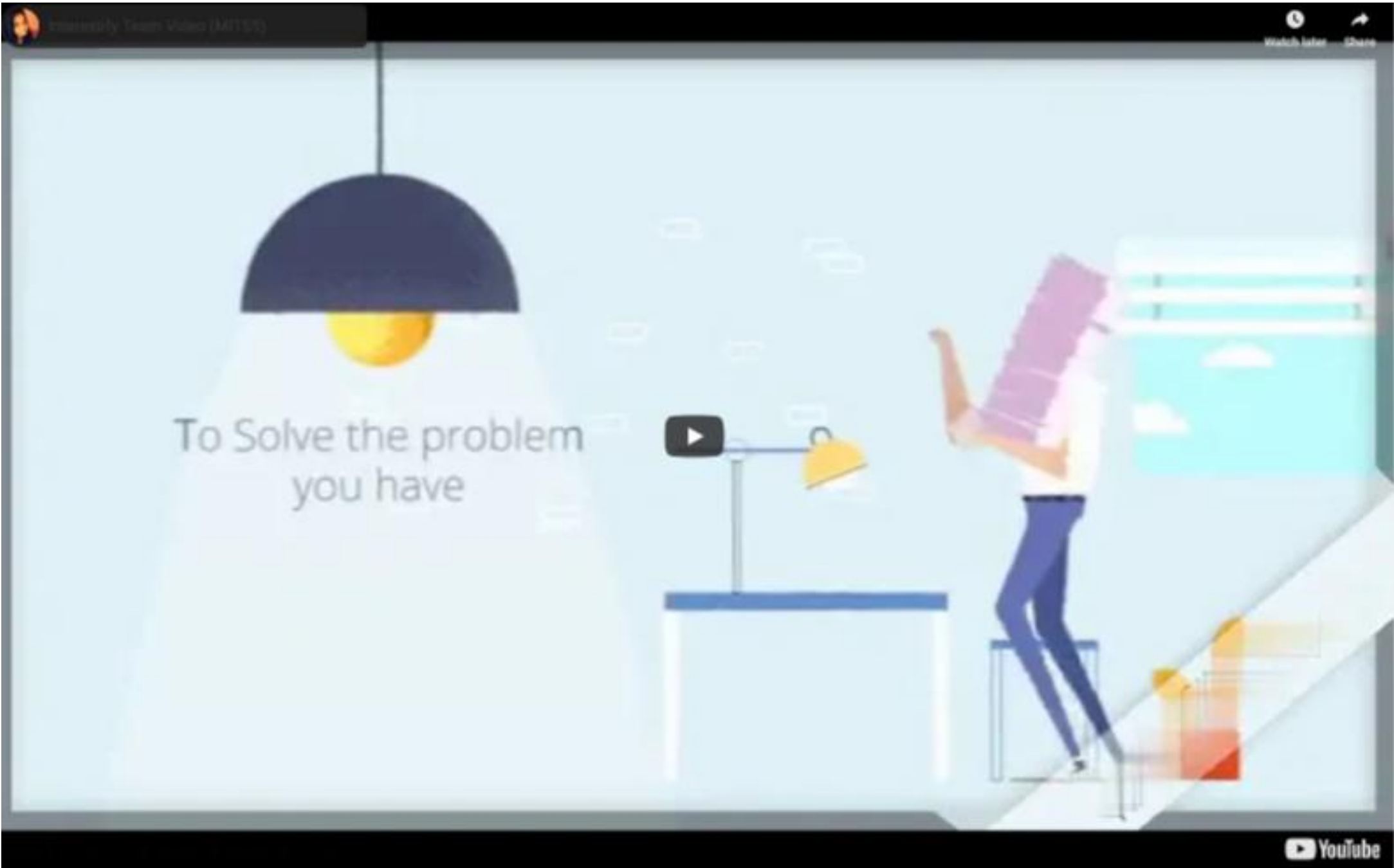
Maheshika Hansamalee Walpola
CBDO



Ashwini Elangovan
CCO



To Solve the problem
you have





Financial

We are looking for 12 months financing to reach 100,000 customers on Interestify.

€100K

Angel Round

initial investment opportunity

10K

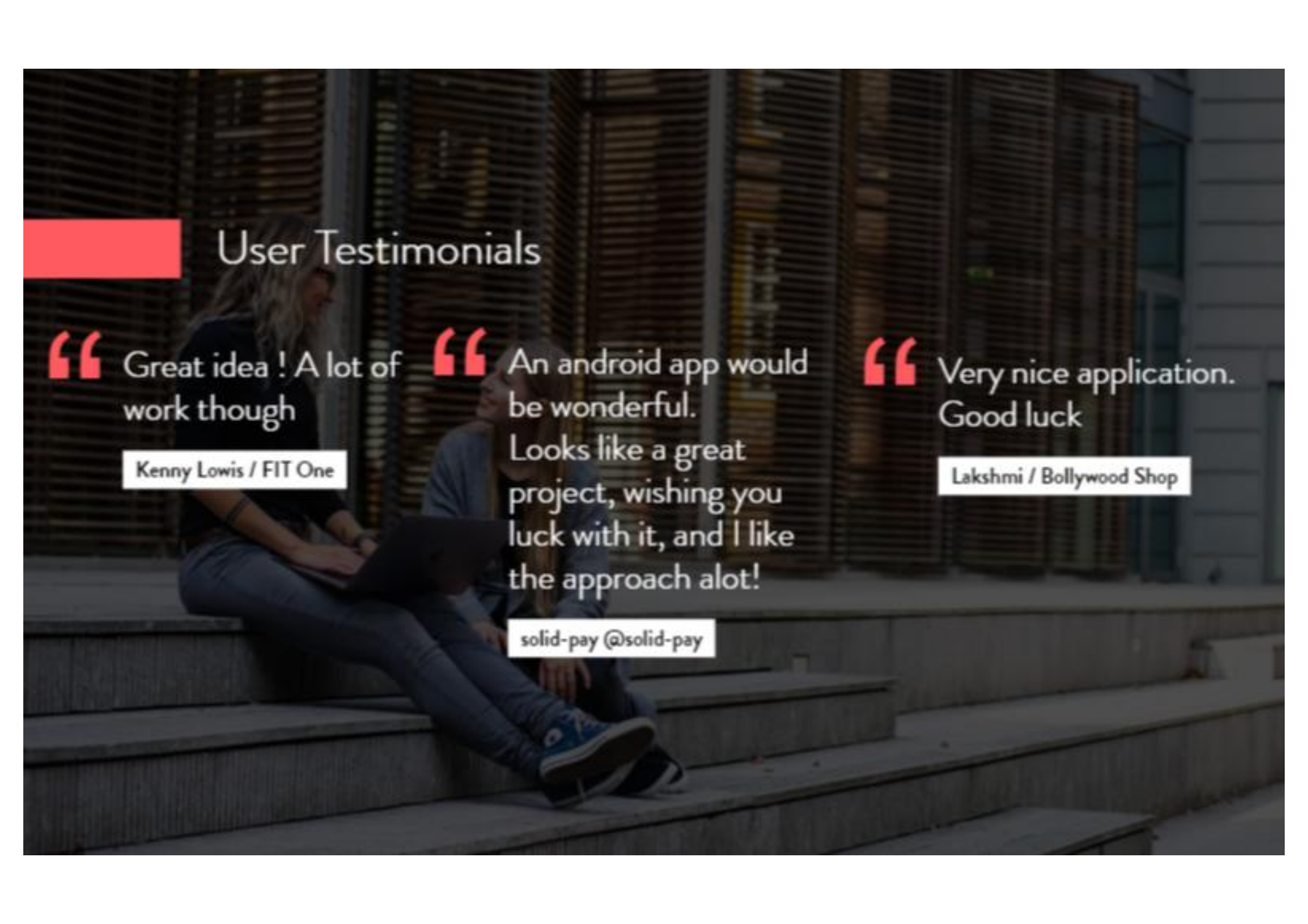
Paying Customers

avg 3€/month

€360K

Revenue

over 12 months



User Testimonials

“ Great idea ! A lot of work though

Kenny Lowis / FIT One

“ An android app would be wonderful. Looks like a great project, wishing you luck with it, and I like the approach alot!

solid-pay @solid-pay

“ Very nice application. Good luck

Lakshmi / Bollywood Shop



Business Collaboration

“ To avail our services, A-Q automobiles offered us a partnership
Inh. Arjan Qose, A-Q Automobile

valid from 21.05.2019

AGREEMENT

This Agreement is made and effective at 21.02.2019.

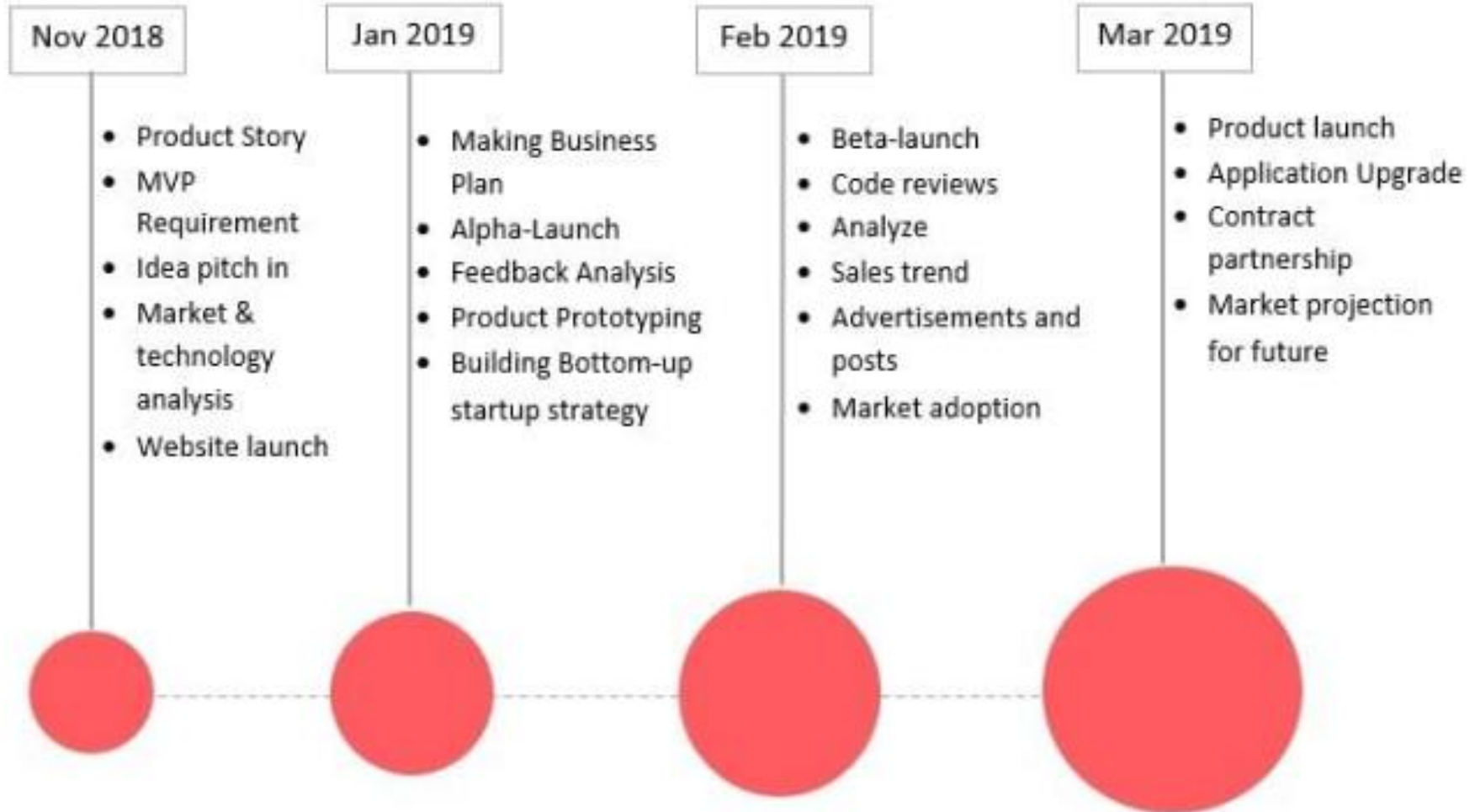
BETWEEN: **A-Q AUTOMOBILE**, a company organized and existing under the laws of the Bremen of Germany, with its head office located at:
Redendamm 46 - 28816 Stuhr/Bremen


AND: **MITSS**, an academic project organized by students of TU Chemnitz located at:
Strasse der Nationen 60 - 09111 Chemnitz

NOW, THEREFORE, in consideration of the mutual covenants set forth herein and intending to be legally bound, the parties here to agree as follows:

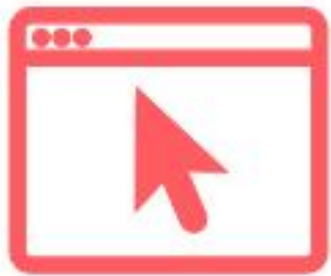
Roadmap

NOV 2018 - MAR 2019





Thank you
Get in touch with us!



mits5.net



info@mits5.net



facebook.com/tucmits5